

OFFICIAL AQHA AFFILIATE

WSQHA

2027 SPONSORSHIP

Ride With Us in 2027

We put on the two largest Quarter Horse shows on the West Coast and the largest in Washington State.

Washington State Quarter Horse Association
PO Box 1010, McKenna, Washington 98558
wsqha.com

ABOUT WSQHA

Proud to be the official AQHA affiliate

WSQHA is proud to be recognized as the official AQHA affiliate. We put on the two largest Quarter Horse shows on the West Coast and the largest in Washington State. We strive to be innovative and evolve with the rapidly changing times. One commitment remains the same: giving you great exposure to the Northwest horse community and collaborating with other breed associations to ensure the success of the equine industry.

7

We offer a total of seven shows a year.

We pride ourselves in offering a variety of classes and dual approvals to be as inclusive as possible.

OUR ALLIANCE PARTNERS

This year our alliance partners are:

- World Ranch Horse Association
- Premier Sires
- Southwest Washington Paint Horse Club (SWWPHC)
- Northwest Coordinating Committee
- American Paint Horse Association
- Appaloosa Horse Club
- American Quarter Horse Association

This wide range of partnerships offers a huge marketing platform across several breeds and a successful social media following.



AWARDS & SCHOLARSHIPS

Buckles, prize money and scholarships

$25,000+
Awarded in prize money to our exhibitors this past year

$70,000+
Awards budget a year

200+
Buckles at the NW Emerald alone

22 years
Of partnership with AQHA, celebrated this year

$300,000+
In scholarship funds vested and held in the AQHA Foundation

THIRD
Scholarship we are excited to award this year



Awards

This past year alone WSQHA awarded over $25,000 in prize money to our exhibitors. Our awards budget tops $70,000 a year, and we give over 200 buckles at the NW Emerald alone. Last year we awarded 20 buckles to our future by supporting the NW Emerald Lead Line participants - each and every child receives a custom buckle.

AQHA Foundation Scholarship

We continue to support the AQHA Foundation Regional Scholarship. This year we celebrate 22 years of partnership with AQHA. WSQHA has partnered with Oregon and Alaska to bring you the Region One Scholarship show taking place during our Fiesta Circuit. All proceeds from the regional classes go directly to the AQHA Foundation to work towards our fourth Youth Scholarship for Region One. We are proud to have led the way in over $300,000 in scholarship funds vested and held in the AQHA Foundation. We are excited to award our THIRD Scholarship this year!

GROWING OUR SHOWS

Three days of ranch fun and a five-day Trophy Circuit



Ranch & Reining

Our stand-alone special events showcasing our Ranch and Reining horses were a huge success, and we are excited to expand our partnership with the World Ranch Horse Association. We have expanded our High Point Buckle awards and offer 20 buckles at each Ranch show! With the increase in numbers, we increased the days of our shows, offering three days of ranch fun. We are excited to watch our members' success as they plan to attend the WRHA Championships in Nevada in October.

20
Buckles at each Ranch show

3 days
Of ranch fun

June Trophy Circuit

This year, in partnership with the Southwest Washington Paint Horse Club, our June Trophy Circuit moves to a five-day format. This show has been sold out the last two years, and we are excited to add a day and continue our growth. We have added 4 MORE Harris Saddles for our APHA exhibitors, with our one all breed and 8 AQHA All Around Saddles. We pride ourselves on being able to share our shows with our fellow stock horse types.

5-day
Format for our June Trophy Circuit

4 MORE
Harris Saddles for our APHA exhibitors

2027 WSQHA SPONSOR PACKAGE LISTING

Sponsor Packages

Show Title Sponsor — $1500

Full page advertisement available on our Facebook site. Full page advertisement sent with our show email updates. Name listed on our official show bill and logo used on our show patterns. Announcer endorsement at WSQHA horse show and a booth space available at the WSQHA Horse Shows- Trainer Invite, NSNS, Trophy and NW Emerald available

Ranch Show Title Sponsor — $1000

Full page advertisement available on our Facebook site. Full page advertisement sent with our show email updates. Name listed on our official show bill and logo used on our show patterns. Announcer endorsement at WSQHA horse show and a booth space available at the WSQHA Horse Shows- All Ranch Title Sponsorships are **SOLD** Spring Round Up (Roger and Sally Saur) Ranch It Up (Kimberly Lynn) Fiesta (Carol Tover)

Corporate Sponsor — $1000

Full page advertisement available on our Facebook site and logo listed on our website with a link when provided. Announcer endorsement at WSQHA horse show and a booth space available at the WSQHA Horse Shows

Our sponsor packages offer the maximum exposure for your dollar.

Trophy Saddle Sponsor — $3000

Full page advertisement in our show email blasts, announcer endorsement at WSQHA horse shows and saddle signage. Facebook announcements and listing on the show schedule. Stall Front sponsorship at all of our shows. Please note all stall fronts for Barns 102,103 and 105 are currently sponsored for 2027. Barn 106 is available and we will work to secure the best spot possible per your request.

Half Trophy Saddle Sponsor — $1500

Full page advertisement in our show email blasts, announcer endorsement at WSQHA horse shows and saddle signage. Facebook announcements and listing on the show schedule. Banner in arena when provided.

NW Masters Sponsor — $2500

Advertising on our Masters packets and NW Emerald Show bill. Announcer endorsement at WSQHA horse show and a booth space at the WSQHA Horse Shows Your logo and name included in all NW Emerald Masters documents as well as all show advertising and Newsletter articles featuring your company

NW Masters Party Sponsor — $2500

Full page advertisement on our email blasts and Facebook arena banner when provided, announcer endorsement at the NW Emerald. The coveted Masters night party!

2027 WSQHA SPONSOR PACKAGE LISTING

Welcome Move In Party Sponsor — $400

Full page advertisement on Facebook and email blasts. Arena banner when provided, announcer endorsement at WSQHA horse show

Mini Party Sponsor — $600

Full page advertisement on Facebook and email blasts. Arena banner when provided, announcer endorsement at WSQHA horse show. Available at Spring Round Up, NSNS, Ranch It Up and Fiesta

Diamond Dinner Package — $1200

Full page advertisement on Facebook, announcer endorsement at WSQHA horse show and the most appreciative audience ever! Available at the Trophy and NW Emerald

Futurity Sponsor Package — $500

announcer endorsement at WSQHA horse shows and listing on the class list. Partner with Premier Sires to bring over $1000 in added money to our Signature NW Emerald Show. Arena banner can be hung when provided.

Futurity Sponsor — $250

announcer endorsement at WSQHA horse show and listing on the class list

Banner Sponsorship — $400

Arena banner when provided may be hung in the arena at the April, June, August and September Shows

WSQHA Show All-Around Awards/Overall Grand Halter Horse — $300

Listed on prize list, award winner documents and announcer endorsement WSQHA Show

Ranch Show All Around Buckle Sponsor — $100

Name listed on the winner's announcement on Facebook

NW Emerald Championship Buckle Sponsor — $100

Announcements for recognition as class sponsor and opportunity to present your sponsored buckle

Trophy Circuit Daily Product Sponsor
$1000 in product donation

A chance to spotlight your product to a premium audience. Listing on the show schedule. Facebook announcements presenting your product. New this year product donation over $1000 in value will be listed on our website and recognized as a corporate sponsor

Package requested _____

Sponsor Name _____

Email _____

Address _____

City _____ **State** _____



Join Us in 2027

SPONSOR PACKAGES

100% **of your sponsorship goes directly to the exhibitors**

Our sponsor packages offer the maximum exposure for your dollar. We are also proud to boast that 100 percent of your sponsorship goes directly to the exhibitors in the way of prize money, awards or exhibitor parties.

BOOTH SPACE

With any of our $1000 and above sponsorship packages, we invite you to set up a booth at our shows. All of our events are held at the Evergreen State Fairgrounds in Monroe, WA.

2027 SHOWS & EVENTS

WSQHA Convention	**JAN 23**
Trainer Invitational ALL BREED	**FEB 6-7**
Spring Round Up AQHA-WRHA	**APRIL 16-18**
No Silver No Sequins AQHA-ApHC-AB	**APRIL 22-25**
Trophy Circuit AQHA-APHA-AB	**JUNE 9-13**
Ranch It Up AQHA-WRHA	**JUNE 18-20**
Fiesta & Region One AQHA-WRHA-AB	**JULY 29-AUG 1**
NW Emerald AQHA-APHA	**SEPT 9-12**

Evergreen State Fairgrounds | Monroe, WA

Please let me know if you have any questions. Thank you for your consideration. We hope that we can count on your support in 2027.

Lisa Gardner

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